

Mark Levitt



January 2022



Books, DVDs, CDs, Songs,  
Church Speaking, Israel Tours,  
International Television  
www.levitt.com

## A PERSONAL LETTER FROM MARK LEVITT

Dear Fellow ZLMer,

As the ministry's Executive Director since 1988, I believe it's a wonderful time to highlight this ministry's various departments and attributes.

### OUR JEWISH ROOTS (formerly *Zola Levitt Presents*)

Our weekly TV program airs on roughly a hundred full-power, independent stations. Find your local station under the "Station Search" tab at [levitt.com/schedule](http://levitt.com/schedule) or request a free copy of the list by writing to [staff@levitt.com](mailto:staff@levitt.com). Don't miss our treasure trove of free broadcast archives at [levitt.tv](http://levitt.tv).



and more through our ministry's 16-page catalog, the *Levitt Letter* order form, and at [levitt.com](http://levitt.com).

Thirty years ago, we priced our eight-program television series on two 2-hour VHS tapes at \$79. Now the same TV series on DVD costs \$49.



### THE INSTITUTE OF JEWISH-CHRISTIAN STUDIES

You can complete this 12-course study program in about a year. Most seminaries charge more for a single course than our Institute charges for all 12!

### OUR MONTHLY NEWSLETTERS

Our newsletter team works steadily to bring you the most worthwhile articles. Each *Levitt Letter* includes substantial teaching and commentary from our regular columnists. The print version reaches almost 26,000 readers, including over 1,000 inmates. Read late-breaking news and additional items of interest at [levitt.com/news](http://levitt.com/news) or by clicking on *Levitt Letter Extra* at [levitt.com](http://levitt.com). Our *Personal Letters* come from a Jewish Believer\*, a *Sabra* (born in Israel) writing from Israel.



### TO THE JEW FIRST (TJF) MISSIONARIES

Our TJF disciples volunteer their time and energy to witness to Israelis in the Holy Land. Our missionaries undergo rigorous training before setting out, including graduation from our *Institute of Jewish-Christian Studies* and reading a selection of our ministry's books.



Todd Baker

### LEVITT.COM and LEVITT.TV

**Greg Hartwig**, our webmaster, posts our newest TV programs and newsletters to the archives, which date back to 1979 for newsletters and 1993 for some shows. Hundreds



\* "Believers" is short for "believers in Yeshua/Jesus as Messiah."

(over please)

of video programs are free to view at [levitt.tv](http://levitt.tv). This accounts for the bulk of our substantial bandwidth expenses. It's not really free to give away our teachings over the Internet.

### Our website also enables you to

- receive an alert when we post a new *Levitt Letter* and *Personal Letter* so you can read our news and commentary well before your hard copy arrives via U.S. mail;
- listen to a free Daily Zola music selection, a song chosen from one of our 22 albums of Messianic music;
- read the *Levitt Letter Extra* articles that supplement the content of our monthly news magazines.

### SUPPLEMENTAL EFFORTS

Our ministry theologian, **Tony Derrick**, answers Bible questions we receive by mail and email. His efforts augment the hundreds of letters we send each month in response to common questions. A section at [levitt.com](http://levitt.com) also answers the most frequently asked Bible questions. You can find this "Q&A" section under the pull-down menu on the "Information" tab at [levitt.com](http://levitt.com). Our Zola's Bible Exchange program continues to receive and distribute free Bibles.



We also promote Israel bonds and forward 100% of contributions designated to the eight outreaches described on page 14 of the May 2021 *Levitt Letter*. See:

[www.levitt.com/newsletters/2021-05.pdf#page=14](http://www.levitt.com/newsletters/2021-05.pdf#page=14)

### OUR STAFF

These dedicated Believers work for less compensation than secular jobs offer. They work here because they have a heart for

ministry and are blessed to read your mail and take your telephone calls. They have weekly prayer meetings, post your prayer requests in our office, and regularly pray about them. Our ministry fills its own orders rather than relying on a fulfillment house. If you want to talk directly to a ZLM staffer rather than an operator at our 1-800-WONDERS (1-800-966-3377) answering service, please call 214-696-8844 during office hours (9-4 Central Time). We always keep your contact information confidential.

### FINANCIAL ACCOUNTABILITY

You may have heard that "figures lie and liars figure." Not here. Two independent auditors spend more than a week each year reviewing this ministry's financial records. Copies of our Form 990 tax return and audit reports are posted at [levitt.com/about#docs](http://levitt.com/about#docs).



Only 0.72% (less than one percent) of this ministry's expenses goes toward fundraising. We budget 40% for television airtime, 20% for TV production, 20% for newsletters, and 20% for everything else, including staff, office rent, website maintenance, office equipment, mileage, and other overhead. If this ministry ran on gasoline rather than donations, it would run like a moped ridden by a penny-pincher with strong legs!

### OUR LEADERS

This ministry's personnel and suppliers contribute to our stewardship by consistently going the extra mile. Here are some details about our more prominent workers.

#### Dr. Jeffrey Seif

Jeff is a Jew, born and raised Jewish, and bar mitzvahed. He holds theology degrees and



has served as a church pastor and seminary professor. He also has been a firefighter and a police investigator. Jeff is a Bible scholar who communicates the meat of God's Word to people who yearn for more than the milk of the Word.

### **Sarah Liberman**

Born to Jewish parents in Israel, Sarah grew up in the Galilee region. She earned a communications degree and an MBA. She now lives with her husband and three children near Caesarea. Sarah has recorded several Messianic music albums and serves as a worship leader. Beyond writing most of our *Personal Letters* and filming Hebrew lessons for *Our Jewish Roots*, she travels to speak, sing, and lead worship.



### **David and Kirsten Hart**

Living in Florida, our talented studio co-hosts have worked with television ministries since the 1980s. David leads worship for a local church, and Kirsten speaks at women's conferences and retreats across America. They especially enjoy leading music for and hosting our Holy Land tours. The Harts believe that singing about Yeshua in His land is life changing.



### **Ken Berg**

Despite having a relatively modest television production budget, Ken brings home Biblical scenes, pours his heart into his work, and remains humble about his remarkable, God-given talent. Ken's palette includes 43 years of location footage, dozens of Israeli experts, a seasoned music arranger, fine character actors, and a close-knit production crew.



### **Clayton Herring**

The world of purchasing TV airtime is a jungle, particularly when Bible-teaching ministries like ours compete not only against infomercials but also with wealth-mongering televangelists who spend more time raising funds than teaching. Clayton knows his way around this jungle, and he skillfully navigates it with a confident, disarming smile.



### **Yours Truly**

I began counting Zola's inventory of study booklets and teaching cassettes in 1974, when I was 14. After graduating with a business degree from UT Austin in 1982, I worked in sales and marketing until joining this ministry in 1988. Through the years, I've learned how to cultivate relationships that benefit this ministry. I've also developed a sense of when to "let go and let God." Fortunately, our ministry's board of directors advises me as needed on avoiding trouble while seizing opportunities.



Mark Levitt

### **HOLY LAND TOURS**

Zola used to say, "An Israel study tour is worth more than ten years of Sunday School." Experiencing the Holy Land with our Jewish Israeli guides, drivers, and sites verifies the profound truth of Zola's statement. Our all-inclusive tours are not the cheapest, but they deliver the best value for the dollar and time.



### **5,500 DAYS**

On December 3, 2021, Zola would have turned 83. His birthday in the Lord was March 14, 1971. January 9, 2022 will mark 5,500 days since he was promoted to Heaven and passed the

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baton to others. In late January, America is likely to hear a presidential State of the Union address. Now here's a State of the Ministry address.

Star Trek's Scotty, in the engine room of the Starship Enterprise, would report, "I'm givin' her all she's got, Captain!" I see myself as Scotty's counterpart, reporting to you from this ministry's headquarters, a humble basement suite in a five-story office building. The State of the Ministry is sound. Unlike our nation, this ministry has no debt. We have no military beyond our army of supporters, equipped with their Bibles and our teachings. Rather than firing missiles overseas, we disseminate the Gospel via satellite, the Internet, and free newsletters.

### YOUR PART: PRAYER AND SUPPORT

Just as God and the Bible are One, so is this ministry and its Message; what we teach is what we are. This ministry is simply the Message we are honored to deliver to you and to those who are fed while never praying for our outreach or ever supporting it.

When you contribute to this ministry or send up a prayer on our behalf, you are feeding

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CONGRATULATIONS ... YOU HAVE BEEN  
VOTED THE MOST VALUABLE PRAYER

your brethren — Believers and unbelievers alike. Just as your tax dollars mobilize America's military defense, your contributions to this ministry mobilize our spiritual offense.



In His service,

Mark Levitt

**P.S.** Thanks from the bottom of my heart for what you've already done as behind-the-scenes soldiers in this ministry's army. ★

## Zola Tours: Another delay

Unfortunately, due to travel restrictions and uncertainties in Israel, we have had to cancel our Spring Tour 2022. The Fall Tour 2022 TENTATIVE dates are below. Contact Sandra at 214-696-9760, [travel@levitt.com](mailto:travel@levitt.com), or [levitt.com/tours](http://levitt.com/tours).

### Fall Tour 2022 options

Deluxe — Israel	Oct. 24–Nov. 3	—
Grand Petra — Israel & Petra	Oct. 24–Nov. 6	—

*Dates and prices are PENDING. We hope to have the dates set and confirmed very soon.*



Zola Levitt Ministries  
is ECFA approved!

## A Note from David and Kirsten Hart

We were shocked to discover that only 3% of our viewers and readers support this ministry financially. We understand that living in our world is not cheap. And just as your family's costs seem to keep rising, the same is true for this ministry's expenses. It costs progressively more for us to produce the quality resources that have proven their worth for four decades.

While the workers at Zola Levitt Ministries are excellent at penny pinching, Kirsten and I want to challenge you in this new year. As runners train to improve their racing times, would you partner with this ministry to help us cross the financial finish line of 2022 with zero production or publication red ink? If 100% of ZLMers committed to faithfully support us each month, we would praise God and breathe a sigh of relief as we run the race set before us.

In the previous pages of this *Personal Letter*, Mark Levitt specified who and what we are as a ministry. You'd be surprised how thriftily he runs the ZLM "ship." Even so, we have more waters to navigate. We've already set sail into the new year. And with your financial help and continual prayers, we are confident we will reach new horizons.

### IS IT SAFE?

If we had a dollar for every time someone asked whether it is safe to travel to Israel, we could fund ZLM's outreach until the Lord's return! Yet if you ask anyone who has already been to the Holy Land, they'll tell you it's the safest and most peaceful spot on Earth. Why? **First** and foremost, God's hand is on Israel. As Psalm 121:4 assures us, "*He who watches over Israel never slumbers or sleeps.*"

**Second**, every Israeli has served in the IDF (Israel Defense Forces). Every shop keeper, tour guide, hotel employee, and bus driver is smart, attentive, and militarily trained! This admirable trait includes men *and* women. **Third**, in ZLM's 39 years of leading tours to the Holy Land, we have never had an incident that threatened our pilgrims' safety. We doubt most people feel as safe and secure when going to their local mall.



*Sha'alu shalom Yerushalayim!—*

*"Pray for the peace of Jerusalem!" (Psalm 122:6),*

*David & Kirsten*

David & Kirsten

**P.S.** We love to share our heart for Israel through songs and stories of our experiences in the Holy Land. If you're interested in having us share with your congregation or group, contact us through the ministry office by either calling **214-696-8844** or emailing **staff@levitt.com**. Our heartbeat is in communicating the Jewish roots of Christianity and our love of Israel. —Kirsten ★

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## Our Jewish Roots TV programs in January

Do you have a favorite restaurant where you order the same thing each time you go there? You probably order a favorite entrée because you know how much you'll enjoy it. Likewise, we often have a classic *OJR* series that we feel is worthy of a "re-order." That is what we're presenting to you this month. We are continuing *In the Footsteps of the Rabbi from Tarsus*, our series on the Apostle Paul and his journeys throughout the stunning Roman Empire. *Bon Appetit!*

### *In the Footsteps of the Rabbi from Tarsus* —

In this series, **Dr. Jeffrey Seif** sheds light on the Apostle Paul, his movements, and his message. After examining Paul's travels throughout the Roman Empire, Jeff analyzes Paul's divinely inspired letters to early Church congregations, as preserved in the New Testament.

**Galatians and Thessalonians** — From Ephesus, Dr. Seif teaches about Paul's first letter, written to the Galatians. In it, Paul defends the inclusion of non-Jewish Believers into God's family. Then, from Athens, Paul writes a loving letter to the suffering church in Thessalonica.

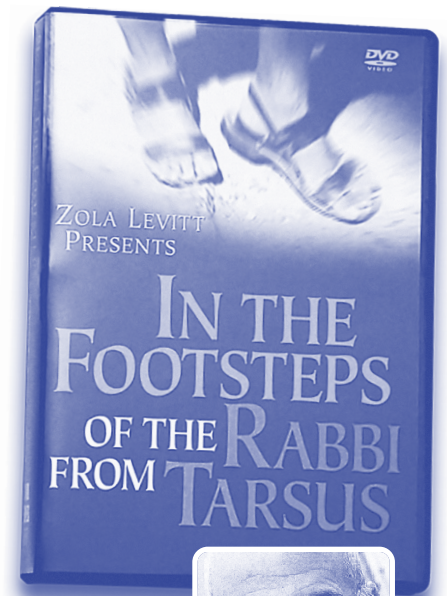
**Corinthians and Romans** — At the ruins of Corinth, Jeff examines Paul's letter to shore up the struggling church he started there. His second letter includes encouragement to support the Jewish Believers. Paul also writes a letter to the church in Rome to address the division between Jewish and gentile Believers.

**Colossians, Ephesians, Philippians** — Paul wrote many letters from a Roman prison cell. To the Colossians, he addresses reconciliation. In his letter to the Ephesians, Paul emphasizes how God has built a new house for all Believers. In the Philippian letter, he thanks them for their help and encourages their growth.

**Timothy and Titus** — Paul asked Timothy to stay in Ephesus and develop the leadership in that church. In his letter to Titus, an older Paul writes to bring stability to the congregations in Crete. Paul's last letter is his second letter to Timothy, in which he encourages Believers to be strong and finish well.

### SERIES INFORMATION

The television series that airs in early 2022 is an eight-program distillation of the 12-program, 2008 original. While all teachings and dramas made the cut, the interviews did not, which is how we condensed this material. We do not offer a DVD of these abridged programs, but the original 2008 twelve-part series (on three DVDs; see p. 8) is available at [levitt.com](http://levitt.com) and can be viewed at [levitt.tv](http://levitt.tv).



Jeff Seif

## AHAVA Mineral Trio products from the Dead Sea in Israel: New life for your skin — hands, feet, and body:

This \$98 Package Includes:

**AHAVA — Mineral Body Lotion** 17.0 oz (a \$58 value)

The Dead Sea minerals and soothing Aloe Vera in this quickly absorbing body lotion protect the skin while they stimulate and elevate the natural hydration processes for a smooth, refined skin texture. Witch Hazel provides a revitalizing effect.

**AHAVA — Mineral Foot Cream** 3.4 oz (a \$23 value)

This effective moisturizer softens and renews rough feet and soles. Natural plant extracts and concentrated Dead Sea minerals help to soothe and repair splits and cracks, leaving feet smooth and hydrated. Aloe Vera, Avocado, Wheat Germ, Sweet Almond, and Jojoba oils smooth, soften, and nourish. Tea Tree oil contains anti-bacterial and anti-fungal properties. Salicylic acid renews skin.

**AHAVA — Mineral Hand Cream** 3.4 oz (a \$24 value)

This mineral-rich cream is specially formulated to protect hands and safeguard them from environmental and household damage. Improves the skin's moisture level, smoothes rough, dry skin, and restores suppleness. Witch Hazel smooths with a refreshing effect. Allantoin heals dry, cracked skin and blemishes.



**Ahava Mineral Trio** — \$98  
This \$98 package includes:  
1 Double Mineral Body Lotion — a \$58 value  
1 Mineral Foot Cream — a \$23 value  
1 Mineral Hand Cream — a \$24 value



## Jewish Heritage calendar 5782 (2021–2022)

With the Seven Feasts of Israel in mind, imagine the usefulness of our delightful and inexpensive Jewish Heritage Calendar. This beautiful calendar began in September and spans 13 months, through September 2022. It provides the dates of all the Biblical feasts and Sabbaths plus the names of the months, the Holy Days, and all the rest through English phonetics like those in our monthly Hebrew Lesson in the *Levitt Letter*.

Enjoy Biblical feast graphics, Hebraic regalia pictures, and inspiration.

### Jewish Heritage calendar

- \_\_\_ 1 calendar — \$11
- \_\_\_ 2 calendars — \$17
- \_\_\_ 3 calendars — \$25

See the next page for our  
Combo Value Package

**Prices include shipping. Please allow  
2–3 weeks for order processing.**

**Box 12268 • Dallas TX 75225-0268 • 1-800-WONDERS (966-3377) for orders & donations**

**Please return this tear-off with your donation  
or the entire page with your order. Thanks.**

My check is enclosed for \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to:



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Expires \_\_\_\_ / \_\_\_\_ Card security # \_\_\_\_\_

Cardholder's  
Signature \_\_\_\_\_

**Where and when do you watch *Our Jewish Roots*?**

ZLM needs to ensure that we support the stations and networks that you appreciate.  
Please check only your primary viewing info below.

**I WATCH YOUR PROGRAM ON:**

- DAYSTAR, Wed. 11:00pm ET, Fri. 6:00pm ET
- TCT, Sundays 7:00pm ET
- Online, e.g. levitt.tv, YouTube, Roku, etc.
- My local channel's call letters are: \_\_\_\_\_  
I watch on: (day & time) \_\_\_\_\_

**I DON'T WATCH YOUR PROGRAM BECAUSE:**

- I am unable to receive *Our Jewish Roots*.
- Other: \_\_\_\_\_

**If you have given us this information in the past year,  
please don't provide it again unless your station or  
viewing time has changed.**



# In the Footsteps of The Rabbi from Tarsus DVD set

Twelve 30-Minute TV Programs on Three DVDs  
(See the program descriptions on page 6 of this *Personal Letter*.)

In this twelve-part TV series, Dr. Jeffrey Seif sheds light on the Apostle Paul, his movements, and his message. After examining Paul's travels throughout the Roman Empire, Jeff analyzes Paul's divinely inspired letters to early Church congregations, preserved in the New Testament. 12 programs on 3 DVDs.

**First Steps Toward Christ** Paul's "conversion" and subsequent ministry in Damascus/Arabia.

**First "Official" Ministry Journey** Paul's movements in Jerusalem, Tarsus, and Cilicia, and his "Famine Relief" visit to Jerusalem.

**Apostolic Ordination and Subsequent Missionary Journey** Paul's apostolic launch and follow-up trip to sort out the angst that developed in the wake of his message to non-Jews.

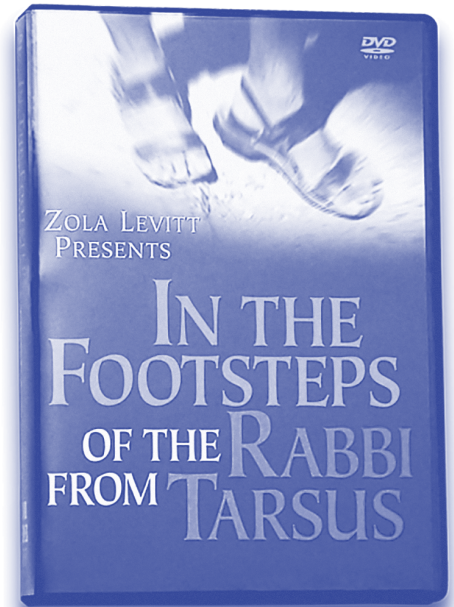
**Second and Third Missionary Journeys** Paul's next missionary trips and his apparently ill-fated trek to Jerusalem.

**Arrest and Appeal to Rome for Trial** Paul's arrest, his transport to a Caesarean prison, and his appeal to Rome where he is eventually sent for trial.

**Roman Imprisonment, Release, Travels, and Death** Shows Paul imprisoned in Rome, his release and further ministry, and his eventual execution in Rome.

**The next six programs** consider Paul's divinely inspired Parchments in the order they were written — not from longest to shortest, which is how they appear in the New Testament.

- Paul's Earliest Writings: Galatians and 1 Thessalonians
- Follow-up to the Thessalonians, and 1 Corinthians
- Reconciliation with the Corinthians, and Roman Correspondence
- Letters to Philemon, the Colossians, and the Ephesians
- Philippians and 1 Timothy
- Final Steps and Farewell Letters to Titus and Timothy



**In the Footsteps of The Rabbi from Tarsus DVDs**

- \_\_\_ 1 set DVDs – \$79
- \_\_\_ 2 sets DVDs – \$138

**Combo Value Package:**

One of Each! ..... — \$173

- 1 Ahava Mineral Trio product 3-Pack
- 1 Jewish Heritage calendar
- 1 set of *In the Footsteps* DVDs

**Prices include shipping. Please allow 2–3 weeks for order processing.**

**Please tear off coupon to donate. Return entire page with order. Thanks.**

**2201**

Dear Mark, (please check appropriate boxes)

The impressive financial stewardship of your ministry honors God as well as Zola's legacy. Its impactful teaching speaks for itself.

- Agree
- Disagree

Here is my donation for **January**. I pray that God will multiply it to help Jews and gentiles come to know Yeshua through this ministry. \$ \_\_\_\_\_

I am ordering teaching materials from the enclosed pages, totaling: \$ \_\_\_\_\_

*Please complete the form on the reverse side.*



**Zola's Donation & Materials Order Form**

Phone # \_\_\_\_\_