

ZOLA LEVITT MINISTRIES, INC.'S

2011 BOARD MEETING #2

The semi-annual meeting of Directors was held in the conference room of David's law firm, Hitt-Gaines in Richardson, Texas, on Tuesday morning, November 22 at 11:30. David and Mark attended in person and teleconferenced with Don and Rich. Jay is being apprised of the subject matter after the fact and remains welcome to contribute whatever he might like. We opened and closed the meeting in prayer.

Those present were:

Mr. David Hitt, Chairman
Mr. Mark Levitt, Executive Director, Secretary/Treasurer
Mr. Don Parker, Director, Audit Committee
Major Henry R. Salmans, III, Director, Audit Committee

1. Welcomed ZLM's new directors aboard

David has served as chair of ZLM's board since 2007 and as a director for several years prior. Mark, the secretary-treasurer, became ZLM's ED in November 1988. Jay worked for the ministry in the '80s, assisting with its general management while overseeing the Israel tours. For the last couple of years, he has assisted with the lending of ZLM's truck and travel trailer to WINN Ministries and the subsequent sale. Don has helped liquidate ZLM's gifts in kind, including jewelry and coins, for more than ten years. Rich has volunteered his time analyzing and offering suggestions regarding levitt.com and the ministry's social media outreach.

2. Ensured that all have satisfactory access to the ministry's monthly newsletters and other teaching materials

Rich already receives the newsletters via snailmail, and Don is satisfied to view them online.

3. Touched upon most current issues facing ZLM:

- a. Complete transition to new spokespeople, Myles and Katharine Weiss, using "classic Zola" TV programs

Both Rich and Don commented that Myles and Katharine seem extremely

positive.

b. Pursuing ECFA certification (application pending)

Mark explained that ZLM's application file is complete, so it should be a matter of a few weeks before ECFA responds.

c. Improve Charity Navigator transparency rating (primarily by posting financial documentation at levitt.com).

At Mark's suggestion, David, Don, and Rich agreed to furnish photos and brief professional descriptions of themselves (several sentences) to Mark for posting at www.levitt.com/about.html After the meeting, David approved the idea of posting all of ZLM's policies that relate to ethical executive management.

d. Discussed upgrading TV broadcasting outlets (ZLM is exploring the possibility of expanding and will weigh whether or not its financial outlook will enable it to retain all present outlets despite the diminishing margin between expenses and attributable contributions.

e. Contemplated proceeding to Phase II of social media campaign with Splash Media's software.

Andrea, the bookkeeper and assistant syndicator at Berg Productions, will maintain the momentum on the ministry's social media outreach. Rich has been monitoring Splash's tweets and blog posts and will help ensure consistency when ZLM begins to rely more on Andrea.

4. Confirmed that audit committee (Rich and Don) have inspected and are satisfied with both the 2010 Form 990 and financial statements, independently audited by Darrell Keller

Don had emailed two questions to Mark regarding declining contributions and investment income. Mark read the questions to the board and projected that putting Myles and Katharine's on ZLP should improve contributions substantially.

5. Received and responded to suggestions/questions from board (such are welcome via telephone during the meeting and email afterwards)

Regarding this December's Pre-Trib conference, David announced that Ken Berg will interview Jack Kinsler (Hal Lindsey's protégé) at the production studio in Berg's office. Perhaps next year Berg will set up TV cameras at the conference to interview luminaries from the prophetic community.

- 6. The board voted unanimously in favor of paying the ECFA annual membership fee if the ministry is accepted as a member. Jay Ledbetter cast his vote via email.**